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Virtual Tour of Fairport Master Plan Concepts Available Online

(Fairport, N. Y. – January 14, 2013) After a year of multiple stakeholder and public meetings, the Fairport Office of Community + Economic Development (OCED) is pleased to share 3-D models of development concepts for the Northwest Quadrant of the Village of Fairport on its website www.fairportoced.org. The study area is roughly bounded by the Erie Canal to the south, properties fronting Main Street to the east, Whitney Road to the north and LiDestri Foods and Corning Tropel to the west. Mayor Fritz May sees the potential of this new technology. “The 3-D visual helps all viewers to easily see and understand the thoughts and concepts discussed during the study,” he said.

The two videos provide a street-level view of the proposed redevelopment as well as a bird’s-eye view from above. This virtual tour allows residents as well as prospective business owners or developers looking to locate or invest in the Village to see what this part of the Village could look like in the future. Kal Wysokowski, OCED Executive Director, is excited about the possibilities. “Being able to map out development options in a 3-D model will help us visualize different scenarios and share them with interested developers.”

A public presentation of the 3-D GIS master plan model was held before the Village Trustees and a full audience as part of the Village Board meeting in September 2012. Deputy Mayor, H. Kevin Clark, was thrilled with the community participation and the outcome. “Fairport residents and business owners provided valuable input in an effort to revitalize this important and vital mixed-use area of the Village,” he pointed out. “We see the 3-D concept as a template for future planning efforts.” According to Kal Wysokowski, OCED would like to use the 3-D GIS model for the Village’s remaining quadrants.

Funding for this project was provided by OCED. Bergmann Associates as well as Ingalls Planning and Design were hired to complete this master plan effort.

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