



Office of Community + Economic Development
31 South Main Street
Fairport, New York 14450

2012/13 ANNUAL REPORT HIGHLIGHTS Village of Fairport LOCAL DEVELOPMENT CORPORATION

Redevelopment of Pure Oil Building – The LDC signed a 3-year lease with Fairport Brewing Company as a tenant in the historic Pure Oil building at 99 South Main Street. The property's ownership was transferred to the LDC in 2012. Fairport Brewing is one of 14 licensed farm breweries in New York State. A Grand Opening and Ribbon Cutting celebration were held in November 2013 to cap off nearly 6 months of expansion to brewing and retail operations.

Loan Fund – The LDC managed a successful revolving loan fund in excess of \$1M. In 2013, the portfolio included 7 active loans, and expects 2 more loans to close by year's end.

Matching Funds – The LDC committed matching funds up to \$5,000 for beautification of High Street, an active residential street in the village.

Presentations, Visits, Tours, Events – Maintaining Visibility and Pursuing Excellence In PR

- "Fairport Canalside Development," Winter Symposium, Canal Society of New York State, March 2013
- "Public Projects Spur Private Investment," World Canals Conference, Toulouse, France, September 2013
- Familiarization Tour on the Erie Canal, Gavin Landry, I LOVE NY director of Tourism, August 2013
- "Our Ability Tour" sponsored by NYS Canal Corporation and Erie Canalway National Heritage Corridor, June 2013
- Ribbon Cutting Ceremony, Secretary of State Cesar Peralas, July 2013
- 2,000 boat nights for 2013 navigation season / boater and visitor survey summary report

Marketing/Advertising – Active membership in 2013 included Visit Rochester Greater Rochester Visitor Association, Canal New York Marketing and Business Alliance, Fairport Perinton Merchants Association, Greater Rochester Arts and Cultural Council, Rochester Regional Community Design Center, and Fairport Chamber of Commerce.

Events – In addition to ribbon cutting events that welcome new business to Fairport, in 2013 the LDC sponsored the Fairport Music and Food Festival and Fairport Perinton Chamber of Commerce networking events.

December 31, 2013