



MISSION STATEMENT + 2014 PERFORMANCE MEASUREMENTS

Name of Public Authority: Village of Fairport Industrial Development Agency

Public Authority's Mission Statement:

The Fairport Office of Community + Economic Development (OCED) commits its resources, expertise and energies to creating a local economy that is healthy and vibrant. Through the collective efforts of our Industrial Development Agency, Urban Renewal Agency and Fairport Local Development Corporation, we are actively promoting the Village of Fairport as a great place to live, work and invest.

OCED fosters public improvements and private investments and acts as a catalyst to:

- expand economic opportunities within the Village, provided by commercial and industrial development, with a strong emphasis on the Erie Canal waterfront;
- maintain, improve and expand the existing housing stock and enhance the quality of the overall living environment of the Village.

Date Adopted: March 21, 2011 (updated October 2012)

List of Performance Goals:

1. Close on sale of Parker Street property for new residential redevelopment project by 1st quarter 2015
2. Complete Thomas Creek Wetlands Phase II project by 2016
3. Fill at least two vacancies in empty downtown storefronts in 2015
4. Recruit new businesses to the Village – *Ongoing*
5. Continue in a leadership role with Erie Canal and regional economic development partners: NYS Canal Corporation, Erie Canalway National Heritage Corridor, Canal Society of NYS, NYS Canal Conference, World Canals Conference, Canal Recreation Commission, Finger Lakes Regional Council – *Ongoing*

Additional Questions:

1. *Has the Board acknowledged that they have read and understand the Mission of the IDA? Yes.*
2. *Who has the power to appoint the management of the IDA? The IDA Board of Directors.*
3. *If the Board appoints management, do you have a policy you follow when appointing the management of the IDA? We have a procedure in place when hiring the Executive Director of the Agency.*
4. *Briefly describe the role of the Board and the role of management in the implementation of the mission.*
The IDA Board sets the mission, goals and objectives of the Agency in consultation with the Executive Director. This is done each year at a special planning meeting. The Board ensures that the Executive Director has the resources available to achieve the goals and objectives and helps set priorities; the Executive Director has the responsibility to (1) accomplish the goals and objectives set forth by the Board; (2) keep the Board apprised of the progress, success and/or challenges in reaching the goals and objectives; (3) inform the Board of any changes or factors that may affect the goals and objectives.
5. *Has the Board acknowledged that they have read and understood the responses to each of these questions? Yes.*